



Advanced digital signage **solutions**

- **WoW (What's on Where)**



Wallflower WoW

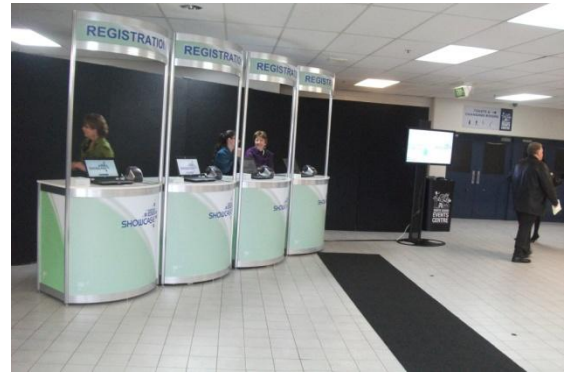
Dramatic Information Boards for Exhibition Organisers

Wallflower Global provides a complete service for Exhibition Organisers to provide Information Boards for use at key locations throughout the show.

Choose the level of service you require. This can range from a complete turnkey service with us providing everything you need including the hardware and software through to any level working with your staff and audio visual suppliers.

We have built sophisticated Boards for many exhibitions globally and have received overwhelming positive feedback from show organisers.

What is an Information Board? The Information Board, or What's on Where uses a touchscreen to provide show information to visitors. Combining information about show events and highlights with a wayfinding capability.



How does it work?

WoW uses the popular Wallflower Navigator Digital Signage software used in Casinos, Shopping Malls and other venues.

By building on the floor plan of your show and combining it with your events it provides visitors with an easy to use and eye catching feature.

WoW can also be hosted on a Website and a link added to your webpages. This allows visitors to quickly locate stands and events they are interested in before arrival. They can even print out a show map.

Visit www.wallflowerglobal.com/wallflownavigator/navigator/newstart/loader.htm for an example of an Information Board for the New Start Wales Exhibition 2010.



www.wallflowerglobal.com

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What do we need to do?

There are several options available:

Full Service. In this case all we need to build WoW for you is your venue floor plan, exhibitor list and event details. We will provide a fixed price quote to develop it for you. We can then arrange for a local AV specialist to supply the hardware or work with your preferred installer or AV hire company. If you wish to include the Web based option we can host it for you or work with your website hosters to install it and to include the weblink on your site.

Part Service. We can provide your preferred graphics design house with all the information they need to build your WoW using our components.

Perpetual License. You can purchase the WoW components and use your own resources to build WoWs for as many shows as you wish.



Who are Wallflower Global?

Wallflower Global is a New Zealand owned developer of Digital Signage software. With a worldwide client list including many household names such as Vodafone, Nokia, Sony, Skycity and many others Wallflower is one of the leading products in its field.

The Wallflower Navigator is unique in providing operators of Casinos, Shopping Malls and other large format properties with the ability to manage their own wayfinding touch screens. Touch screens or kiosks may be moved and their new position instantly reflected on all other kiosks at the location. Events and promotions can all be managed in-house with no need to use an external graphic designer.

WoW uses this technology to deliver a unique product. No longer will visitors have to rely on printed show guides to find stands they are interested in. The ability to link from your website to provide potential visitors with information extends the capability of your show website.

Events such as Seminars or Prize draws can be featured. You can even include a countdown timer to show when and where the next prize draw will take place! Winners' details can be displayed after the draw. You could include winners' photos as well.

Visit www.wallflowerglobal.com and fill in an enquiry form

or email sales@wallflowerglobal.com. We will then contact you to discuss your requirements and provide more details of how Standfinder can work for you.

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