



Advanced digital signage **solutions**

- **Detective**



Wallflower Detective

Connect Multiple Proximity and other Detectors to Wallflower Signage Software

As Dynamic Digital Signage increasingly becomes incorporated into interactive installations such as point of purchase display stands, it is now possible to utilize the power and functionality of Wallflower by connecting detection devices. The world is focused on saving energy. It is important to include detection devices into installations, as far as possible, to switch off displays when there is no audience.

Implementation of such devices is simple with Wallflower. A wide range of proximity detectors, pressure pads and other devices are in use with Wallflower worldwide. As an extension to this functionality, Wallflower is now able to be controlled by multiple detectors for each display.

An example is in display stands where a shopper has a choice of cell phones. The shopper picks up a display phone. The Wallflower Detective knows which phone they have picked up and can display media giving details of it.



In display stands it can also be used for security. The Detective can advise the Wallflower software that an item has been removed from the stand and an alarm can sound or messages be sent to staff.

Similarly a touch screen could have a motion detector connected. The Wallflower software can then show welcome information. The Wallflower display can power off if there is nobody within viewing distance of the display and then power it on when a person is detected.

The Wallflower Detective is a unique hardware device providing seamless integration of detection devices such as proximity detectors, micro switches or other technology to Wallflower or other leading Digital Signage software packages.



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